



# VALUATION ESTIMATE REGISTERED DESIGN

## Best Company

Report based on the statements of Ms Awesome



Your internal code: **CODE1**



Issue date: 05/05/2026



This report is strictly confidential and is meant for the sole use of the Best Company.

2026

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## SUMMARY

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This valuation report is meant to give you an initial, yet relevant value range for the registered design: "a chair". The design was registered on 6/11/2016.

According to the Client, this registered design is protected in the following countries or geographical areas: Europe.

This registered design is valid and has not been the subject of any litigation so far.

This design is used in the following industries: Furnishing

## DESCRIPTION OF THE REGISTERED DESIGN

"You will find a great description of this chair here."

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### METHODE USED AND DISCLAIMERS

This estimate is based **on the statements** made by Ms Awesome, who is responsible for the truthfulness and accuracy of the information provided through the IP'VALUE web service. **These statements have not been validated by an independent expert** during the valuation estimate process. This process uses self-reported information covering the legal, technical, marketing, strategic and economic aspects of the Industrial Property rights to be valued. It should be noted that the figures given in this report should only be interpreted as an indication of value, based exclusively on the information provided by the Client, who is solely responsible for its accuracy and relevance.

Additionally, this valuation estimate is only valid for the date on which it was issued, and only to the extent that the statements on which it is based are truthful, accurate and current. Similarly, the forecasts reported in this document are those provided by the Client. Despite our ability to draw conclusions from them with the help of algorithms, these forecasts cannot be considered as factual or definitive: their validity depends on whether the Client's growth hypotheses actually happen.

The information is processed with the future earnings valuation method (discounted cash flows method), which is commonly used in this type of valuation, and is compliant with current standards and practices.

This method is the only one used here. It integrates, as much as possible, the different risk factors applicable to the context and situation of the asset.



Thus, this document offers a partial estimate based on this very method. To achieve a more precise valuation, and to properly assess the relevance of the valuation with regards to the asset's specificities, experts tend to use complementary methods.

**Therefore, this report's estimate cannot be used to replace an independent valuation in any context where a valuation established by an independent expert is required, such as any accounting, financial, legal, tax or equity context.**

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## CONCLUSION

Considering the statements and data provided by the Client, we deem the industrial property rights to be worth **between 000 and 000 Euros, which corresponds to an average value of 000 Euros, according to the method used here.**

## GOING FURTHER

If you are looking to deepen your understanding of your IP rights, and need a complete and independent evaluation of your intangible assets as a complement to this report, please reach out to us using the following contact information:

**Ms Sylvie GAMET**

Finantis Value – 58 bis rue de la  
Chaussée d'Antin – F-75009 Paris

[sgamet@finantisvalue.com](mailto:sgamet@finantisvalue.com)

+33 (0) 6 59 79 06 69

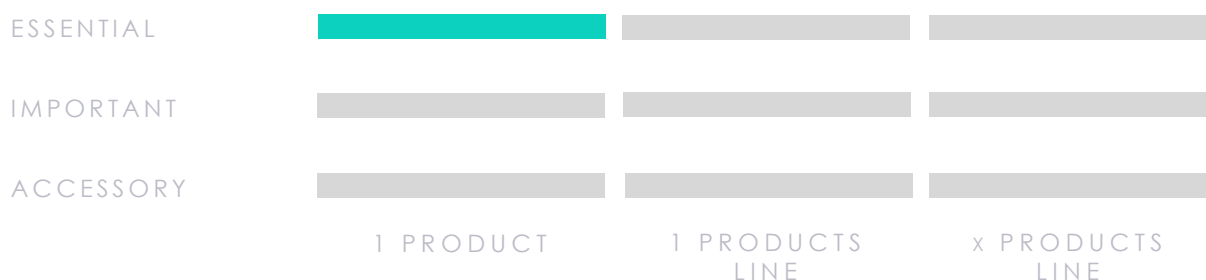
## ASSESSMENT OF THE LEGAL STATUS OF THE ASSET

The design was registered on 6/11/2016 under number 123456789.

According to the Client, this registered design is protected in the following countries or geographical areas: Europe.

This registered design is valid and has not been the subject of any litigation so far.

Regarding the products the Client is selling or intends on selling, this registered design covers an essential part of a specific product.



The Client considers this design to be important to differentiate his business at 4/5.

Considering the Company's business, the importance of the trademark or know-how compared to this registered design is evaluated by the Client as follows:

Modèle 20% - Marque et savoir-faire 80% : «Design\_20\_\_Brand\_knowhow\_or\_patent\_8»



Has the Client identified any counterfeiters? No, none.

The Client deems the litigation risk regarding this patent to be about 2/5.

The Client thinks his defense strategy for his registered design rights has the following strength: 2/5.

According to this information, we deem **the IP rights have the following legal strength:**

XX %.

## INDUSTRIAL MATURITY

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The products related to this registered design are already on the market.

## ASSESSMENT OF THE TARGET MARKET

On the target market, the operating company is:

<input type="radio"/> unknown on the market	
<input type="radio"/> a marginal player	
<input type="radio"/> a player among others	
<input checked="" type="radio"/> a significant player	X
<input type="radio"/> in the top 5 players	
<input type="radio"/> a market leader	

According to the Client, the quality and performance of the invention's marketing strategy is rated as follows: 4/5.

The expected growth in the target market is of about 5%.

According to this information, we rate **the strength of the operating company's market position** as follows:

XX%.

## ASSET VALUATION: DISCOUNTED FUTURE EARNINGS METHOD

This method establishes that industrial property rights are worth the net present value of the future cash flows they are able to generate.

The asset value is thus calculated as the sum of the forecasted operating cash flows discounted at a rate reflecting market profitability requirements applicable to the operating company.

### 1 HYPOTHESES CONSIDERED

We look at the operating scenario provided by the Client, integrating the sales data and profit margin rates directly linked to operating the asset, in the relevant geographical area, and **over a period of xx years**.

The calculations integrate a broad range of information, including:

- Industrial maturity
- The **contribution of IP rights** in creating value for each product or service line. This average contribution, based on the information provided by the Client, is evaluated at **xx % of the net margin generated** by the sale of products related to these rights.
- A **discount rate** ( $t_d$ ), set at **XX %** considering the industry, the geographical area, and the risk specific to the market and the presumed situation of the operator.
- The potential **legal risk** related to the asset. Here, according to the statements collected, the legal force of the IP rights is rated as follows: **XX%**.
- The **operational risk** related to the IP rights. Here, according to the statements collected, the company's commercial and strategic strength when it comes to operating the design, is estimated at **XX%**.

## 2 VALUATION SCENARIO

The basic operating scenario outlined by the Client is as follows.

Size of the operating company: SME .

The Client believes he can operate this registered design, as it is, for 5 years.

According to the client, and considering the revenue related to the use of the invention, the revenue growth over the coming years, in the geographical area set above, can be described as follows:

*Details here*

According to the client, and considering the revenue related to the use of the invention, the net operating income (EBITDA) should grow, in the geographical area set above, as follows:

*Some other details here*

In the table below, N is for the current year (when editing this document).

Currency : Euros.

Year	N	N+1	N+2	N+3	N+4	N+5	N+6
Revenue	0	0	0	0	0	0	0
Net profit margin rate	0	0	0	0	0	0	0

According to the Client, the qualitative contribution of this design to the profits is of 10%.

According to the Client, without this design, the business described here would be threatened at 5%.

Considering the various data sets we processed, we have chosen to use a contribution rate of xx%.



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#### CONCLUSION

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According to the operating scenario and the various risk factors considered, the estimated average value of these IP rights is of about 000 USD.

